

5/6/2008

Marlene H. Dortch Secretary Federal Communications Commission 445 12th Street, S.W., Room TW-A325 Washington, D.C. 20554

Re: MB Docket No. 04-233

Dear Ms. Dortch:

Give Back Cincinnati is a nonprofit organization focused on enhancing Cincinnati's communities through activities of volunteerism, while fostering the development of young leadership through participation. Each year Give Back Cincinnati organizes 7-10 large-scale one day volunteer and civic engagement activities, and several social events.

94.9 The Sound (WSWD) has been a very generous partner in our organization's community work. Give Back Cincinnati is fortunate to have such an involved local media partner. Specifically, the station has:

- Used airtime to promote our volunteer events
- Raised money for events by allowing donations on the station's website.
- Donated station memorabilia to be given away during events
- Staffed station booths during events and provided music
- Planned a "Rock the Vote" concert featuring local bands

Bonneville International-Cincinnati (specifically WSWD) has been effective is serving our organization's needs as well as those of the community at-large. We see no need for additional rules or reporting requirements that insert federal oversight of the process of broadcasters serving the community.

Respectfully submitted,

Katil Hynn

Katie Flynn Vice President

Give Back Cincinnati